

Taking Us Out of the Crises - Strategy and Tools for Enterprises - Online Webinar

When

Thursday, May 26, 2022 from 8:30 AM to 1:00 PM PDT

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Where

This is an online event.

Align strategy, culture, customer experience, human performance and success.

In the current business environment, enterprises are impatient to achieve "impossible" outcomes, retain and excite customers, engage empowered employees and set new measures of success others can only dream about. It is a tall order requiring an entirely new focus, paradigm and tools. How to choose what to work on first to not only remain in business, but bring it to the new level, creating fans out of your customers. This fast-paced webinar provides you with both. It starts with transforming how you envision excellence, then equips you to achieve what you never thought possible.

This 4-hour interactive webinar is a modified version of essential elements of the full-length workshop. It is designed to make your transformational efforts much easier, faster, and more impactful than anything you've seen or experienced. It is based on a brand-new way of thinking, new tools, and a proven track record of stunning results. It will benefit change leaders in all knowledge-intensive, manufacturing and non-manufacturing organizations.

Objectives

You will learn how to:

1. Apply an innovative roadmap to connect strategy, business growth, operations, and customer insight
2. Totally rethink the way work is done and transformation should occur so customer focus is embedded everywhere, from strategy to daily work
3. Make intangible knowledge and service work concrete and measurable
4. Determine who "the customer" really is in every context and why it matters
5. Engage employees, using a logical process that releases creativity
6. Focus projects for optimum strategic success, selecting the right targets
7. Use a new method to cut 80% of process time, cost, waste, complexity

8. Develop a rapid deployment plan that is high impact, scalable, and sustainable

Takeaways

- A cultural IQ assessment revealing excellence strengths/needs in four key areas of enterprise practices
- Tools to apply the new transformation system, unavailable elsewhere
- 10 Steps to Excellence: Your road map to success
- Six Leadership Levers: Eliminate the sources of ambiguity, confusion, chaos and conflict; simplify and accelerate cultural change
- 8 Dimensions of Excellence framework that integrates and balances priorities related to initiatives, measures, strategy, operations and values

Speaker

Mr. Tony Belilovski joined the C3 Excellence team following a very successful career in healthcare and business. His diverse expertise includes engineering in metallurgy, ballistics, licensed clinician, healthcare administration, auditor, healthcare consulting, and entrepreneurial business ownership. He has expertise in areas of quality and leadership, culture change, project management and strategic planning.

Pricing

Members: \$99 (\$79 if registering 3 or more)

Non-Members: \$129 (\$109 if registering 3 or more)

Registration for attendance ends Monday, May 23rd